



GIVING TAG PROGRAM

Thank Your Supporters Email & Social Post



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SUBJECT: Thank you! Hy-Vee Giving Tag Program

Hello,

Thank you for purchasing a “My Heart” Reusable Bag from Hy-Vee and using its attached Giving Tag to direct the \$1 donation to *[name of your organization]*. We’ve raised a total of *[\$donation amount]* so far!

Whether you’ve bought a bag or helped spread the word, we couldn’t have done this without you. The money generated through this program will help us to *[share what you will do with the funds raised]*.

If you haven’t had a chance to pick up a bag yet, don’t worry! The Hy-Vee Giving Tag Program runs all year long. All you have to do is purchase the “My Heart” Reusable Bag at any Hy-Vee and follow the instructions on the attached Giving Tag to direct the \$1 donation to our organization.

To learn more about this program, please visit hy-vee.2givelocal.com. Thank you for your continued support!

Share With Your Followers



Thank you! We raised *[\$donation amount]* through the Hy- Vee Giving Tag Program! Guess what? You can continue to support us by visiting any Hy-Vee, purchasing the “My Heart” Reusable Bag and using the attached Giving Tag to send a \$1 donation to us any time throughout the year.

HyVee

hy-vee.2givelocal.com